

## **ANDREW GERBER**

### **PROFESSIONAL PROFILE**

- Live production specialist with 9+ years of experience in the sports broadcasting field.
- Proficiency in Adobe Creative Suite (Premiere Pro, After Effects, Photoshop, Prelude)
- Skilled with HD Cameras. Knowledge of white balances, filters, etc.

### **EDUCATION**

**CENTRAL MICHIGAN UNIVERSITY**  Mount Pleasant, MI

Major: Broadcast and Cinematic Arts

Minor: Cinema Study

Date of Graduation: May 2017

### **PROFESSIONAL EXPERIENCE**

*September 2021 - Present*

#### **Central Michigan University Athletics (Mount Pleasant, MI) – Director of Multimedia**

- Produces Central Michigan's Live ESPN 3/+ Broadcast & In house shows. Duties included: Xpression Graphics, Preproduction, Directing, and Postgame Highlights/Interviews.
- Shoots and edits interviews/features/highlights for cmuchippewas.com and Central Michigan's social media channels. Creates content for CMU's inhouse shows.
- Led in the task of developing younger students in a variety of different positions.

*December 2020 – September 2021*

#### **Diversified – Dow Chemical (Midland, MI) – Xpression Graphics/Studio Tech**

- Created all graphic content on Xpression for webinars/studio shoots.
- Ran the control room during webinars/studio shoots (managed audio board, webex, Xpression, Ross routing, etc).

*August 2018 – December 2020*

#### **Miami OH Athletics (Oxford, OH) – Director of Athletic Media Productions**

- Served as the producer for all ESPN3/ESPN+ productions.
- Created in house and social media content: Intro Videos, Player features, etc.
- Received 'Teammate of the Year' for my work ethic and passion for Miami Athletics